



# SPONSOR PROSPECTUS

Friday-Saturday, October 7-8, 2022



For more information, scan the QR code  
or visit [www.fairfaxcounty.gov/parks/golf](http://www.fairfaxcounty.gov/parks/golf)



This unique, small regional tournament pairs golfers with and without disabilities has evolved into an East Coast tradition. It is the only such tournament on the East Coast and draws golfers from as far away as New York, Pennsylvania, Florida, Indiana and Massachusetts.

The Tournament will be held at the 36-hole Twin Lakes Golf Course, which boasts two championship courses, the Oaks and Lakes. The first day will be on the par 71 Oaks Course with its tree line fairways and dog-leg approaches and challenging greens. The second day will be on the par 72 Lakes Course with its 18 holes of open parkland and water hazards which gives the best of golfers a stimulating round. Both days will have a shotgun start.

Participants view this tournament as an opportunity to re-establish ties with old friends and make new ones. Many teams have participated in every tournament since 1990.

***"This is wonderful news to the members of the Eastern Amputee Golf Association who enjoyed playing in this one-of-kind competition from 1990 to 2017. Our sincere thanks to the Fairfax County Parks Authority for reinstating the Combo Classic. It continues to prove that desire, determination, and heart are what make all the difference in playing the game of golf and leading a full and rewarding life,"*** said Bob Buck, Executive Director, Eastern Amputee Golf Association.

This year's Combo Classic will be marketed to military personnel with the goal of having active duty, veterans and wounded warriors play in the tournament. Various organizations such as Walter Reed National Military Medical Center and Disabled Sports USA will help reach out to military golfers.

Proceeds from the 2022 Combo Classic Golf Tournament, beyond tournament expenses, will help fund the new Adapted Recreation Programs.

# MEDIA & PROMOTIONS



## TOURNAMENT EVENT COVERAGE

- Fairfax County's Cable Channel 16
- Fairfax County Park Authority & Park Foundation Websites (303,769 monthly visits)
- FCPA Social Media Facebook (30,000 followers), Instagram (14,200 Followers and Twitter (15,700 followers)
- FCPF 1.4k followers
- Golf Twitter (1000 followers)
- Articles in FCPA's Parktakes magazine (200,00 printed)
- Promotion by Visit Fairfax

## SPONSOR VISIBILITY

- Recognition ad in the Tournament Program
- Sponsor Recognition in the Fall 2022 issue of FCPA's Parktakes magazine (distribution 195,000)
- Sponsor listing on Combo Classic Sponsors thank you signage on display at Twin Lakes Golf Course
- Inclusion in press release announcing sponsors (to over 300 media outlets)
- Inclusion in Golf Fairfax Golfer Enews – 40,000 subscribers, 50% Open Rate)
- Listing on Fairfax County Park Foundation's website (5,137 visits monthly visits)
- Inclusion in Fairfax County Park Foundation's e-newsletter (35,000 subscribers; 65% Open Rate)
- Specific benefits detailed at each sponsorship level

# SPONSORSHIP LEVELS



<b>Ace</b>	<b>\$5,000</b>
<b>Double Eagle</b>	<b>\$2,500</b>
<b>Eagle</b>	<b>\$1,000</b>
<b>Birdie</b>	<b>\$750</b>
<b>Par</b>	<b>\$500</b>
<b>Hole-In-One</b>	<b>\$500</b>
<b>Longest Drive</b>	<b>\$250</b>
<b>Closest to the Pin</b>	<b>\$250</b>
<b>Catering Sponsors</b>	<b>\$300 to \$500</b>
<b>Twin Lakes Golf Club Friends</b>	<b>\$100</b>
<b>In-Kind Donations</b>	<b>See needed items</b>

Sponsors donating \$10,000 or more are included in the FCPF Annual Report (30,000+ distribution)

# SPONSOR BENEFITS

## ACE SPONSOR - \$5,000

Tee signage on 8 holes – 4 on each course

Signage on Golf Carts

12 rounds of golf at Twin Lakes Golf Course including carts (\$828 value)

Full page ad in Tournament Program

Ace Sponsor listing on Tournament Sponsors signage and webpage

Press release announcing Tournament sponsors

Sponsor recognition in Fall 2022 issue of FCPA's Parktakes Magazine

## DOUBLE EAGLE SPONSOR - \$2,500

Tee Signage on 4 holes – two on each course

8 rounds of golf at Twin Lakes Golf Course including carts (\$552 value)

Half-page ad in Tournament Program

Double Eagle Sponsor listing on Tournament Sponsors signage and webpage

Press Release announcing Tournament sponsors

Sponsor recognition in Fall 2022 issue of FCPA'S Parktakes Magazine

## EAGLE SPONSOR - \$1,000

Tee Signage on 2 holes – one at each course

6 rounds of golf at Twin Lakes Course including cart (\$414 value)

Quarter page ad in Tournament Program

Eagle Sponsor listing on Tournament Sponsors signage and webpage

Press Release announcing Tournament sponsors

Sponsor recognition in Fall 2022 issue of FCPA'S Parktakes Magazine

## BIRDIE SPONSOR - \$750

Tee Signage – 1 hole on Oaks Course

4 Rounds of Golf at Twin Lakes Golf Course including cart (\$276 value)

One-eighth page ad in Tournament Program

Birdie Sponsor listing on Tournament Sponsors signage and webpage

Press Release announcing Tournament sponsors

Sponsor recognition in Fall 2022 issue of FCPA'S Parktakes Magazine



# SPONSOR BENEFITS

## PAR SPONSOR - \$500

2 Rounds of golf at Twin Lakes Golf Course including cart (\$138 value)

Tee signage on Lakes Course

Business Card ad in Tournament Program

Par Sponsor listing on Tournament Sponsor signage and webpage

Sponsor recognition in Fall 2022 issue of FCPA's Parktakes Magazine

## HOLE-IN-ONE SPONSOR - \$500

2 Rounds of golf at Twin Lakes Golf Course including cart (\$138 value)

Tee signage on Hole-in-One designated hole

Business Card ad in Tournament Program

Hole-in-one Sponsor listing on Tournament Sponsor webpage

Sponsor recognition in Fall 2022 issue of FCPA's Parktakes Magazine

## LONGEST DRIVE SPONSOR - \$250

1 Round of golf at Twin Lakes Golf Course including cart ( \$69 value)

Tee signage on Longest Drive designated hole

Longest Drive Sponsor recognition in Sponsor Thank You Section of Tournament Program

Longest Drive Sponsor listing on Tournament Sponsor webpage

## CLOSEST TO THE PIN SPONSOR - \$500

1 Round of golf at Twin Lakes Golf Course including cart (\$69 value)

Tee signage on Closest to the Pin designated hole

Closest to the Pin Sponsor recognition in Sponsor Thank You Section of  
Tournament Program

Closest to the Pin Sponsor listing on Tournament Sponsor webpage



# CATERING SPONSOR BENEFITS

## AWARDS CEREMONY LUNCHEON - \$2,000

Tee Signage on 2 holes – one at each course

6 rounds of golf at Twin Lakes Course including cart (\$414 value)

Quarter page ad in Tournament Program

Eagle Sponsor listing on Tournament Sponsors signage and webpage

Press Release announcing Tournament sponsors

Sponsor recognition in Fall 2022 issue of FCPA's Parktakes Magazine

## CONTINENTAL BREAKFAST - \$500

Recognition in Tournament Program

Sponsor listing on Tournament Sponsor webpage

Signage on breakfast tables

## FRIDAY BOXED LUNCH \$750 OR FRIDAY NIGHT RECEPTION - \$750

1 Round of golf at Twin Lakes Golf Course including cart (\$69 value)

Recognition in Sponsor Thank You Section of Tournament Program

Sponsor listing on Tournament Sponsor webpage

Signage on boxed lunches or signage on reception tables

## BEVERAGE CART - \$500

Business card ad in Tournament Program

2 Rounds of golf at Twin Lakes Golf Course including cart (\$138 value)

Recognition in Sponsor Thank You Section of Tournament Program

Sponsor listing on Tournament Sponsor webpage

Signage on beverage cart

Sponsor recognition in Fall 2022 issue of FCPA's Parktakes magazine

## TWIN LAKES GOLF CLUB FRIEND - \$100

Recognition in Sponsor Thank You section of Tournament Program

Twin Lakes Friend Sponsor listing on Tournament Sponsor webpage



## IN-KIND DONATIONS

Food - fruit, snacks, condiments

Beverages - water, sport drinks, ice

Tournament - golf shirts, balls and towels  
with company name/logo

Drawing Items - golf bags, hats, putters,  
outerwear, gloves, shoes, umbrellas,  
electronics with company name/logo

Printing/signage

Flowers



**FOR MORE INFORMATION ON BECOMING A SPONSOR  
OR FOR QUESTIONS, PLEASE CONTACT:**

**Fairfax County Park Foundation**  
[www.fairfaxparkfoundation.org](http://www.fairfaxparkfoundation.org)

**Margaret Thaxton, Director of Development**  
[parkfoundation@fairfaxcounty.gov](mailto:parkfoundation@fairfaxcounty.gov)  
12055 Government Center Parkway, Suite 404 • Fairfax, Va. 22035  
703-324-8532

**Twin Lakes Golf Course**  
6201 Union Mill Road, Clifton  
703-631-9372



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Inclusion and ADA Support, contact 703-324-8563. TTY Va. Relay 711